



GRAVEYARD GRAPEVINE

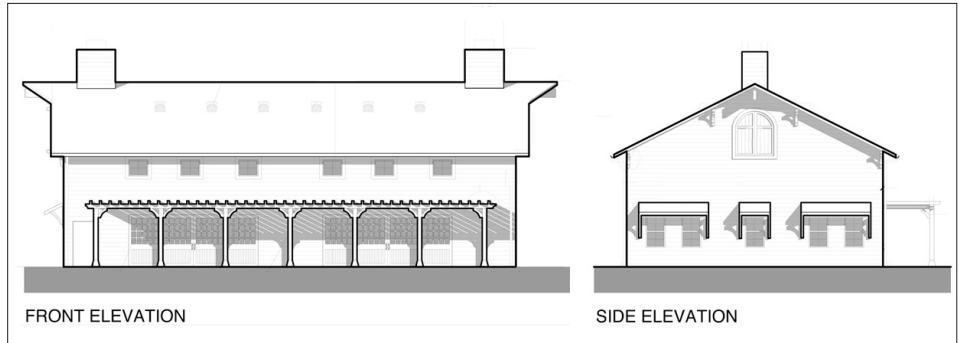
“We are all mortal, until the first kiss and the second glass of wine.” — Eduardo Galeano

AT THE WINERY – FOR REAL!

WE’VE been talking about “at the winery” for some time and you may wonder just where that is. Well, we’ve been making wine all over the place, but that is finally going to change.

We recently secured funding for our new winery and tasting room that will be right here at GRAVEYARD VINEYARDS! The winery will be a 2,800- square-foot building that will be located next to the pond that is featured on our label. Sitting where the red barn is currently located, we are going to replicate the outdoor atmosphere that so many of you have come to love on our tasting porch. The tasting room will occupy the front third of the building and it will have huge sliding barn doors with windows that will look over the beautiful view of the pond with indoor tasting. When the weather allows, we will open these doors and pour on the deck.

In order to take this step, the permitting process requires us to suspend pouring wine on our porch until the tasting room is finished. Our contractor



Mark tells us we should be ready to open sometime in early spring. We want to assure those that are afraid that we will lose that friendly GRAVEYARD atmosphere that Paula and I will not let that happen! Having the winery and tasting room on the property is a natural progression that will only enhance our wine making and the causal wine tasting experience will not change.

While we are under construction we will be having our **CONSTRUCTION SPECIAL** going on. We will be happy to ship any orders for you or gifts to your loved ones with **no shipping**

charge in California, Arizona or Nevada! Also, the shipment is overnight, so there is no delay in receiving it! You can call us (805)467-2043, email us paula@graveyardvineyards.com or info@graveyardvineyards.com or go onto our website www.graveyardvineyards.com and place your order and we’ll take care of the rest for you. We’ll even deliver to your hotel or RV space if you’re here in the area! We want to continue to be a favorite winery of yours and we’re willing to show you we mean it! We’d love to see you if you are in the Paso area and want to come and visit and see how it’s going. Give us a call!

COME WINETASTE WITH GRAVEYARD VINEYARDS AT DINING WITH ANDRE IN PASO ROBLES!

While we’re waiting for our building to be completed here at GRAVEYARD VINEYARDS, our friends Cristina and Andre from Dining with Andre have generously offered to allow us to set up winetasting at their awesome location in downtown Paso Robles for the next few months. We are so excited about this and by the time you’re reading this we’ll be open at 1032 Pine Street, Paso Robles (on the right side of the movie theatre)!

So, come wine taste with us AND we’ll be doing unusual food and wine pairings every weekend. We’ll be there Friday and Saturday 11-7pm and Sunday 11-5pm. Although this is a temporary location until our winery building is ready to roll, we are so delighted to be able to do what we love the most-visit with you and enjoy wines together! I can’t wait to see your happy faces again! Check out the calendar and our website for our events coming up!

IN THE VINEYARD

IF you read the last time I was talking about the 2010 season, you may remember how I was almost afraid to say anything about it because it was looking so good! The vines were at least three weeks late for the entire spring and summer and last winter’s abundant rain had pumped the vines full of energy following two years of drought. We were on the ragged edge all year long with a huge record



crop and not knowing if the fruit would mature before harvesting so late in the year.



Well, we dodged a huge bullet and harvested the last of the Cabernet Sauvignon on the 31st of October. The Syrah looks particularly good and we are still fermenting the Cab along with some late harvest Syrah that will someday become our port style Deliverance. With so much wine, we’ve had to purchase even more barrels than we usually do, much to our bookkeeper’s (Paula’s) chagrin. With so much juice, Jason and I will be busy all winter. It has turned out to be a wonderful season!

Rob’s dad “CT” and his dog helping with harvest

SEASONS WINE CLUB BENEFITS AND PRIVILEGES LOYALTY DISCOUNT

AS we continue to be the winery you love, we want to thank you for the dedication so many of our club members have shown us. For both the *Grapeful Dead* and *Grape Expectation* members, we are announcing that after your sixth (6) club shipment of GRAVEYARD VINEYARDS wine, you will receive an additional 5% off on all your purchases. *Grapeful Dead* members that currently receive 25% discount will receive 30% after their 6th club shipment and *Grape Expectation* members that currently receive 15% discount will receive 20% after 6 club shipments! The first loyalty discounts are being given in this shipment! Thank you!

THIRD SHIPMENT A YEAR?

WE have been approached by several wine club members asking us to add another wine club shipment for them. Apparently they feel that for them it's too long to wait for GRAVEYARD wines between the May and November shipments. We are considering adding a third shipment for only those people that wish to have 3 rather than 2 shipments during the year. The shipments would fall in January, May and October and *Three Spirits*, *Grape Expectations* and *Grapeful Dead* wine club levels would be able to take advantage of this. This additional shipment in January could be GV Club member's choice and also include exclusive wines just for wine club members. If you are interested in this please let us know. Again, this would be only for those GRAVEYARD VINEYARDS Wine Club members that request it.



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The Falks, club member #162, are first to arrive to at our GRAVEYARD VINEYARDS Dining with Andre event.

CALENDAR FOR GRAVEYARD'S TEMPORARY HOME AT DINING WITH ANDRE 1032 PINE STREET PASO ROBLES

- Dec. 4th Paso Electric Light Parade and winetasting at 1032 Pine St. with GV!
 - Dec. 11th 11am-9pm, warm up with Beef Bourguignon & other treats with GV wines
 - Dec. 12th Open House - Wine specials, winetasting & delicious foods
 - Dec. 19th Open House - Wine specials, winetasting and delicious foods
 - Jan. 29th Cambria Art & Wine Festival - come say Hi!
 - Feb. Valentine Dinners at Dining with Andre - call to RSVP!
 - Mar. 18-20 ZINFEST
- Please check our website for new updates on events and happenings in January & February!

FACEBOOK

ON Facebook? Become a fan of GRAVEYARD VINEYARDS! Add your favorite Graveyard photos to the page so others can see too. Best photo added will be selected for the next GRAVEYARD GRAPEVINE Newsletter!

NAME THAT ROSÉ WINE CONTEST!

YES! We've decided that we should have some creative juices flowing out there! We are bottling our White Syrah Rosé again, but feel there's too much explaining going on with the name. So, we're leaving it up to you to come up with something far better. We have Mortal Zin, (thanks to Wendy O'Rourke), Dark Phantom, Deliverance, Paso Tombstone Red and Paso Tombstone White. So, what should we name our rosé? Send in your suggestions to info@graveyardvineyards.com. Start now. The last day to enter any ideas is December 25! Good luck and can't wait to hear all the wonderful suggestions!

YOUR NECK OF THE WOODS

SINCE we can not do our tastings on the porch until our winery building is completed in the spring, we want to come to you! Please let us know your favorite wine spot in your community that you enjoy. We'll contact them and set up a GRAVEYARD VINEYARDS winetasting there! Email us at paula@graveyardvineyards.com. Hope to see you soon!

We would like to thank our most recent winetasting visits at *The Wine and Cheese Seller* in Tehachapi, *The Carriage Inn* in Ridgecrest and *The Wine Seller* in Apple Valley! I had so much fun! Thank you!



900 CASES OF WINE ON THE WALL...

We bottled over 900 cases of GRAVEYARD VINEYARDS wines in August. They are now ready for the perfect occasion to pop the cork! This business is so much fun!

2010 Wine Offerings

Varietals	Bottle Price	Quantity	Case Price	Quantity	Subtotal
2009 Paso Robles Sauvignon Blanc -- Light, crisp & refreshing	\$14 /bottle	_____	\$168 /case	_____	_____
2009 Central Coast Chardonnay -- Rich, aromatic, fruit filled	\$16 /bottle	_____	\$192 /case	_____	Sold Out
NV Tombstone White -- Jason's ultimate blend of 3 white wines	\$14 /bottle	_____	\$168 /case	_____	_____
2010 "Unnamed" Rosé - <u>AVAILABLE IN FEBRUARY</u>	\$16 /bottle	_____	\$192 /case	_____	_____
NV Tombstone Red -- Perfect everyday wine and crowd favorite	\$14 /bottle	_____	\$168 /case	_____	_____
2008 Mortal Zin -- Paso Robles Zinfandel, delicate Zinsuality	\$22 /bottle	_____	\$264 /case	_____	_____
2008 Estate Syrah -- Lush mouthfeel, perfect summer red wine	\$21 /bottle	_____	\$252 /case	_____	_____
2007 Cabernet Sauvignon -- Full bodied , silky and complex	\$25 /bottle	_____	\$300 /case	_____	_____
2008 Reserve Cabernet Sauvignon -- rich and elegant	\$38 /bottle	_____	\$456 /case	_____	_____
2008 Dark Phantom Petit Sirah -- big and hearty	\$36 /bottle	_____	\$432 /case	_____	_____
NV Deliverance -- the ultimate chocolate dessert wine!	\$28 /bottle	_____	\$336 /case	_____	_____

Merchandise

Full Case Discount (mixed cases are OK!) 10%

Grapeful Dead Wine Club - 25% Discount on all Wine and Merchandise

Grape Expectations Wine Club - 15% Discount on all Wine and Merchandise

Three Spirits Wine Club - 10% Discount on all Wine and Merchandise

Discount: _____

- "Three Spirits" Wine Club Membership (3 bottles, 2 shipments a year)
10% discount on all wine and merchandise
- "Grape Expectations" Wine Club Membership (6 bottles, 2 shipments/year)
15% discount on all wine and merchandise
- "Grapeful Dead" Wine Club Membership (12 bottles, 2 shipments/year)
25% discount on all wine and merchandise

Subtotal: _____

8.25% Tax (CA only): _____

*Shipping: _____

Total: _____

Yes! Please sign me up for the Seasons Wine Club (Discount applies immediately.)
Twice a year, April and November, you will receive either 6 or 12 bottles of our wines (we choose). The cost of the wine club pack will be figured with your Seasons discount and charged to your credit card automatically. In addition to your Seasons wine and merchandise discount, club members will be invited to special events at GRAVEYARD VINEYARDS. Private tours are always welcome by appointment only. Membership may be cancelled any time with 30-days notice after three shipments have been received. _____ (Initial)

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Shipping Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____

E-mail: _____

Payment Information: MC V AX D

Credit Card #: _____

Exp. Date: _____	Security Code: _____
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Signature: _____

Date Signed: _____

Must be at least 21 years of age for club membership



WWW.GRAVEYARDVINEYARDS.COM

6990 Estrella Road - San Miguel, CA 93451
 Phone (805) 467-2043 - Fax (805) 467-2610

Approximate Shipping Rates:	1 - 3 bottles	4 - 6 bottles	Case (12)
CA, NV, AZ CONSTRUCTION SPECIAL	\$0.00	\$0.00	\$0.00
CO,NM,OR,WA,ID,WY	\$18.00	\$23.00	\$32.00
IA,MO,ND,TX,WI(birth date required)	\$20.00	\$25.00	\$54.00
DC,GA,IL,OH,WV	\$22.00	\$29.00	\$55.00
FL	\$23.00	\$30.00	\$56.00
AK,NY,HI,MN,MT Please inquire			



6990 Estrella Road
San Miguel, CA 93451

GRAVEYARD VINEYARDS – AWARD-WINNING WINES AND LOTS OF GOOD TIMES!

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