

GRAVEYARD GRAPEVINE

"We are all mortal, until the first kiss and the second glass of wine." — Eduardo Galeano

OPEN AND BACK ON THE RANCH!

JULY 1st was our lucky day! We opened the doors of our new winery here on the ranch and welcomed you back! Overjoyed is an understatement on how we felt to finally have our dream come true and construction all done on our



Ribbon cutting with club members

beautiful winery. With the big red barn doors looking out towards our little lake, you can now visit us in our new porch-like setting.

It's been a treat to watch the fish jump and the geese splash around while drinking **GRAVEYARD** wines in our new spot. Cooper, the black lab, is back to her old tricks of sleeping on people's feet while they taste our wines. Life is great, **GRAVEYARD** Wines are big medal winners this year and we can't wait to see you here again! Come soon!

We would like to thank Cristina and Andre Aversang, owners of *Dining with Andre*, for our temporary tasting room at their location on Pine St. in Paso Robles while we were under construction.



Although we are no longer downtown now that our construction is over, we thoroughly enjoyed our stay!

AT THE WINERY

WE'RE finally in our own home! On Tuesday June 28th we moved 166 barrels of **GRAVEYARD VINEYARDS** and Bushong wine into the new barrel storage area of **GRAVEYARD VINEYARDS** winery. By Thursday



All our barrels coming home to our own winery!

the 30th we did our first winery process, which was an urgent bottling of Paso Tombstone Red followed by opening day in the tasting room on July 1st. The barrels fit in nicely on the new polished concrete floors and all of the mechanical systems seem to be operating well.

If there is an upside to the small crop of Syrah, which we anticipate due to the April freeze, it will be easier to handle during our shakedown crush in the new winery. We anticipate fermenting all of our fruit at the new winery even though we will be renting a lot of the processing equipment. Next time you're out at the tasting room, ask to go on a tour. Rob is generally around and can take you through the winery and the vineyards now that everything is right here!



IN THE VINEYARD

A PERFECT storm; that was the story of April 9th and 10th 2011, when the Central Coast had a freeze that has decimated much of this year's wine grape crop. After an extremely wet spring had put an end to the drought years of 2007 through 2009, this year's late freeze was different than usual. It only got down to 29°F and we often get frost in April. It can get even colder than that. What was different is that it was below freezing for nearly 10 hours and it was a "wet cold". The early varieties like Syrah got hit especially hard and all of the shoots that were out froze hard. Grape vines are vigorous plants and secondary and tertiary shoots came out a couple of weeks later, but they are not nearly as fruitful as the primary buds. What this means is that we are looking at a Syrah harvest that will be between 30% and 40% of normal. The buds in the Cabernet Sauvignon had not broken through, so there was little damage to that crop. Likewise, the new plantings in the Zinfandel vineyard were protected inside the grow tubes, so there was little damage to those vines.

"That's farming," so they say. All we can do is be thankful that 2010 was a wonderful harvest with perhaps the best quality that we've ever had. The 2011 crop of Cabernet Sauvignon looks great. The vines are healthy, helped by the abundant rain of the last two years.

Our new Zinfandel block is coming along nicely. After the rapid growth from the initial planting last year, we pruned all that growth back to 2 buds and then put the grow tubes back. These act like little green houses which accelerate growth and protect the young vines. Now we are going back through and removing the grow tubes. The vineyard workers pick the strongest vine and then tie it up to the stake and trim off the top with about 4 shoot positions remaining. This last remaining vine will grow in diameter and become woody, establishing what will become the trunk of the head trained plant. Then next year we'll get our first crop.

GRAVEYARD WINE CLUB

SHIPMENTS FOR FALL 2011



For the Fall 2011 wine club selections, you will be notified by email in September as to what they will be. You will be able to adjust your shipment at that time.

THREE SPIRITS

This club level receives a **10% discount on all purchases.**

GRAPE EXPECTATIONS

This club level receives 6 bottles of **GRAVEYARD VINEYARDS** wine two times a year, in May and November, plus a **15% discount on all purchases.**

GRAPEFUL DEAD

This club level receives 12 bottles of **GRAVEYARD VINEYARDS** wine two times a year, in May and November, plus a **25% discount on all purchases.**

Club members with Paula and Rob

The cost of the wine club shipments will be charged conveniently to your credit card in April. Membership may be cancelled any time after 3 shipments have been received.

HATS OFF to our club member **Christine from San Miguel**. She created *Lillian Larsen School's Farm to School* program because she saw a need to teach children how to grow food and eat healthy. Because of her, this program has taken off and you now have a chance to win a *Savor the Central Coast* prize package worth over \$950! A \$5 raffle ticket will get you the chance for entrance to the entire *Savor* weekend of fun and help her program. Contact her for more information and tickets: cwilkinson@smjUSD.k12.us or call (805)467-3467. One person CAN make a change!

OUR first event in the winery was for wine club member and birthday boy, **Bob Lyznick**. Bob, Joyce and 22 of their friends and family enjoyed an afternoon of food, wine and celebration in our barrel room. It was a perfect day!



Above: Bob and Joyce Lyznick



New club members



Upcoming Events & Dates

- Aug. 20 Visit **GV** at Paso Olive Festival
- Sept. 18 **Family Care Network "Taste of the Central Coast"**
Arroyo Grande 3-6:30 pm
- Sept. 22 **GV GOLD MEDAL WINEMAKER DINNER** Roberts Restaurant, Paso Robles. Make reservations now!
- Oct. 1 & 2 **Morro Bay Harbor Festival**
- Oct. 6 **GRAVEYARD Winetasting in Ridgecrest!** Hello Ridgecrest!
- Oct. 21-23 **Harvest Weekend**
- Oct. 29 **Wine Club Pick-up Party!!** Costumes welcome!!
- Nov. 4 **Mission San Antonio "Evening in the Garden"** 4-8pm
- Nov. 6 **Winetasting** at the Richard Nixon Library & Museum
- Nov. 24 **Thanksgiving**
- Nov. 25-28 **BLACK FRIDAY SPECIALS ALL WEEKEND LONG AT GRAVEYARD**
- Dec. 10 **GV HOLIDAY EVENT UNDER A FULL MOON**
- Dec. 21 **Hanukkah**
- Dec. 24 **Yippee! Santa's comin' tonite!** Deliverance stocking stuffers!
- Dec. 25 **Merry Christmas**
- Dec. 31 **DRINK IN PEACE!**



WINE COUNTRY RV NEWS

WINE Country RV now has their own shuttle to take groups of up to 9 at a time to any events at your favorite winery like **GRAVEYARD VINEYARDS**. They continue to take care of their RV customers in the best way! Call them for scheduling and pricing.

“GOLD MEDAL” WINEMAKER DINNER

GRAVEYARD VINEYARDS is having a
“GOLD MEDAL” WINEMAKER DINNER
at Roberts Restaurant on Pine Street in Paso
Robles!

Sink into the big comfy chairs and enjoy the excellent
service and devine food by Chef Ryan and say happy
birthday to Paula!

Robert's Restaurant
Pine Street in Paso Robles
Thursday, September 22nd
6:30pm

**LIMITED
SEATING
PLEASE MAKE
RESERVATIONS NOW!**

Call (805) 467-2043 or email
[paula@graveyardvineyards.
com](mailto:paula@graveyardvineyards.com)
and let us know you're comin'!

MENU

First Course

Heirloom Tomato Caprese with fresh Mozzarella, Balsamic Reduction and Garlic Crostini

GOLD Paso Tombstone Pink

Second Course

Wild Boar Bacon and spinach Tart

4STAR GOLD Paso Tombstone Red

Main Course

Grilled Ribeye with crispy Mac-n/Cheese, Sautéed Broccoli and Blue Cheese Butter

95PT. GOLD 2008 Reserve Cabernet Sauvignon

Dessert

Bittersweet Chocolate and Caramel Tart with Smoked Salt

4STAR GOLD DELIVERANCE dessert wine

Cost: \$75/pp **GRAVEYARD VINEYARDS** Wine Club members \$65/pp

Reservations: call **GRAVEYARD VINEYARDS** 805 467-2043

or email paula@graveyardvineyards.com

2011 WINE COMPETITION RESULTS FOR GRAVEYARD WINES!

WE chose 7 wines to enter into competition and here's what we got! Congratulations to our winemaker, Jason Bushong for continuing to make our
fabulous wines!

Paso Tombstone Red	4STAR GOLD *Only 34 given out of 2500 entries! <i>Orange Co. Wine Comp.</i>
Deliverance (chocolate dessert wine)	4STAR GOLD , "Best of Class" *Only 34 given out of 2500 entries! <i>Orange Co. Wine Comp.</i>
'08 Reserve Cabernet Sauvignon	95 PTS., GOLD <i>California STATE Fair, Sacramento</i>
Paso Tombstone Pink (Rosé)	GOLD <i>Central Coast Wine Comp.</i>
'08 Dark Phantom (Petite Sirah)	SILVER <i>California STATE Fair, Sacramento</i>
'08 Syrah	SILVER <i>Orange County Wine Comp.</i>
Paso Tombstone White	SILVER , "Best white blend in appellation" <i>California STATE Fair, Sacramento</i>



Our wonderful winemaker, Jason, topping off the barrels

AROUND GRAVEYARD VINEYARDS



Ever wonder
what's in those
big tall bird
houses around
the vineyards?



Club members
Robert and Anita
Moss helping with
first bottling



GRAVEYARD VINEYARDS'
*'08 Reserve Cabernet
Sauvignon as part of the
Jewish wedding ceremony for
Anastassia and Dan in Golden
Gate Park, San Francisco.*



*Will caught this 23-inch catfish at the Wine Club BBQ.
He is helped by our local fisherwoman, Sally.*

NEW TASTING ROOM HOURS: THURSDAY THRU MONDAY 11-5PM

2011 WINE OFFERINGS

Varietals	Bottle Price	Quantity	Case Price	Quantity	Subtotal
2009 Paso Robles Sauvignon Blanc—Light, crisp & refreshing	\$14 /bottle	_____	\$168 /case	_____	_____
Tombstone White—Jason's aromatic blend, SILVER MEDAL	\$14 /bottle	_____	\$168 /case	_____	_____
2008 Viognier—Fruity and light for spring and summer	\$22 /bottle	_____	\$264 /case	_____	_____
2010 Paso Tombstone Pink—Wonderfully refreshing, GOLD	\$14 /bottle	_____	\$168 /case	_____	_____
Tombstone Red—Perfect red blend, "4" STAR GOLD MEDAL	\$14 /bottle	_____	\$168 /case	_____	_____
2008 Estate Syrah—Lush mouthfeel, perfect summer red, SILVER	\$21 /bottle	_____	\$252 /case	_____	_____
2007 Cabernet Sauvignon—Full bodied , silky and complex	\$25 /bottle	_____	\$300 /case	_____	_____
2008 Reserve Cabernet Sauvignon—Incredible 95 PTS, GOLD MEDAL	\$38 /bottle	_____	\$456 /case	_____	_____
2006 Power, Corruption and Lies—Bold premium red blend	\$36 /bottle	_____	\$432 /case	_____	_____
2008 Dark Phantom Petit Sirah—Big and hearty, SILVER MEDAL	\$36 /bottle	_____	\$432 /case	_____	_____
Deliverance—The ultimate chocolate dessert wine! "4"STAR GOLD Medal	\$28 /bottle	_____	\$336 /case	_____	_____

Merchandise

- Full Case Discount (mixed cases are OK!) 10%
- Grapeful Dead Wine Club - 25% Discount on all Wine and Merchandise
- Grape Expectations Wine Club - 15% Discount on all Wine and Merchandise

Discount: _____

Subtotal: _____

"Grape Expectations" Wine Club Membership (6 bottles, 2 shipments/year)
15% discount on all wine and merchandise

"Grapeful Dead" Wine Club Membership (12 bottles, 2 shipments/year)
25% discount on all wine and merchandise

7.25% Tax (CA only): _____

Shipping: _____

Total: _____

Yes! Please sign me up for the Seasons Wine Club (Discount applies immediately.)

Twice a year, April and November, you will receive either 6 or 12 bottles of our wines (we choose). The cost of the wine club pack will be figured with your Seasons discount and charged to your credit card automatically. In addition to your Seasons wine and merchandise discount, club members will be invited to special events at GRAVEYARD VINEYARDS. Private tours are always welcome by appointment only. Membership may be cancelled any time with 30-days notice after three shipments have been received. _____ (Initial)

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Shipping Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____

E-mail: _____

Payment Information: MC V AX D

Credit Card #: _____

Exp. Date: _____ Security Code: _____

Signature: _____

Date Signed: _____

Must be at least 21 years of age for club membership



6990 Estrella Road - San Miguel, CA 93451
Phone (805) 467-2043 - Fax (805) 467-2610

Approximate Shipping Rates:	1 - 3 bottles		
	1 - 3 bottles	4 - 6 bottles	Case (12)
CA, NV, AZ	\$8.00	\$10.00	\$15.00
CO, NM, OR, WA, ID, WY	\$18.00	\$23.00	\$32.00
IA, MO, ND, TX, WI (birth date required)	\$20.00	\$25.00	\$54.00
DC, GA, IL, OH, WV	\$22.00	\$29.00	\$55.00
FL	\$23.00	\$30.00	\$56.00
AK, NY, HI, MN, MT Please inquire			

NEW TASTING ROOM HOURS: THURSDAY THRU MONDAY 11-5PM



6990 Estrella Road
San Miguel, CA 93451

GRAVEYARD VINEYARDS -- Award-winning Wines and Lots of Good Times!



INSIDE THIS ISSUE



- **OPEN and BACK on the RANCH! New Hours: Mon. - Thurs. 11-5 pm**
- At the Winery
- In the Vineyard
- **GRAVEYARD Wine Club**
- Upcoming Events (aka reasons to drink **GRAVEYARD VINEYARDS** wines!)
- "GOLD MEDAL" Winemaker Dinner
- 2011 Wine Competition Results for **GRAVEYARD VINEYARDS!**

